

## Zoomerang Survey Results

### Oxford Pool Committee Survey

May 2010

**1. We're studying the demand for recreational programs and facilities in Oxford. This facility could include an outdoor swimming pool, bathhouse with changing rooms, a wellness center, and a multipurpose room for group exercise classes, birthday parties and other activities. How would you rate your interest in using this new facility?**

No Interest	30	15%
Little Interest	11	5%
Not Sure	4	2%
Some Interest	40	20%
A lot of Interest	118	58%
<b>Total</b>	<b>203</b>	<b>100%</b>

**2. Please let us know which of the following programs and amenities you would use or be interested in (i.e. for children, grandchildren) never, sometimes, or often.**

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Never	Sometimes	Often
Outdoor Swimming Pool (Seasonal only)	45 23%	61 32%	87 45%
Indoor-Outdoor Swimming Pool (Year-round)	48 24%	56 28%	93 47%
Lap Swimming	70 37%	53 28%	65 35%
Water Aerobics Classes	78 41%	56 29%	58 30%
Outdoor Recreation/Open Swim	57 29%	59 30%	78 40%
Swim Lessons	120 64%	30 16%	37 20%
Swim Team	136 75%	23 13%	23 13%
Wellness Center	51 26%	56 29%	86 45%
Cardiovascular Equipment	40 21%	44 23%	109 56%
Free Weights	55 29%	55 29%	81 42%
Machine Weights/Strength Training Equipment	44 23%	51 26%	99 51%
Weight Management/Nutrition Education	70 37%	62 33%	56 30%
Yoga	57 29%	66 34%	74 38%
Pilates	73 38%	65 34%	53 28%
Tai Chi	95 51%	60 32%	30 16%

Group Exercise Classes	66 35%	61 33%	59 32%
Bathhouse/Changing Rooms	55 28%	62 32%	77 40%
Picnic Area	77 41%	62 33%	49 26%

**3. Are there other facilities, equipment, or programs that would be important to you?**

65 Responses

**4. The Oxford Pool Committee is exploring the possibility of partnering with the YMCA to build and operate this facility. Why the Y? The YMCA has the experience and resources to help design and manage a pool/wellness facility. Serving Talbot County since 1954, the YMCA of Talbot County serves 1 in 3 community residents and 1 in 2 children and would bring long term expertise and sustainability to the project. Over 400 Oxford residents are current members of the YMCA. Would you be in favor of the Oxford Pool Committee partnering with the YMCA?**

Yes		161	83%
No		33	17%
<b>Total</b>		194	100%

**5. This project will take a large amount of community support to bring this dream to reality. Would you consider getting involved in the following areas?**

Volunteering to serve on a committee		65	37%
Making a financial contribution to this project		73	41%
Assisting in raising funds to build this facility		42	24%
I'm not interested in getting involved		71	40%

**6. Would you like someone to contact you about this project? Please provide the information below?**

58 Responses

**7. Are you currently a member of the YMCA?**

Yes		96	48%
No		105	52%
<b>Total</b>		201	100%

**8. Do you have any other thoughts you would like to share with our committee?**

70 Responses